
CAROL BURROW CONSULTING

Case Study : Trumeter (Europe)

Trumeter are a global designer, manufacturer and distributor of sophisticated measurement instruments including automotive lighting systems, LED lighting and touchsense products and technologies.

“Carol developed and delivered a 3-part team development process for Trumeter’s board of directors and senior managers.

The company has directors in several parts of the world and the physical meeting of the team happens of three times each year. This made it challenging to develop a cohesive and high performing team, and to keep it operating at the highest level of performance.

Recognising this, we sought out an experienced trainer to help us achieve our aim – to become and remain a very high performing team of business directors.

Carol’s knowledge and skills enabled the team to identify the key areas required to be a high performing team, as individuals, as a Board of Directors, and to lead the whole Company forward with a cohesive and inclusive strategy.

The process has been challenging and forced us to put everything on the table, as individuals, that could potentially be holding us back. It has been a journey full of honesty, insight and action to develop and sustain that level of performance, and of learning as we studied those teams that are exceptional, and how they achieve that level of performance.

The results? A team of directors who know each other better, who recognise their own strengths and weaknesses individually and as a team, and who know what high performance looks like and how to achieve and sustain it.

Carol continues to join the team at our quarterly meetings and give us new ideas and challenges to ensure we constantly evaluate whether we are as high performing as we think we are !

Would I recommend Carol? Absolutely.

Her experience, creativity and charisma enable her to design and deliver an exceptional team development programme - always with a smile, yet always with insight and never pulling any punches!”

John Smith

Director, Trumeter